



FOR CHEATIN' HEARTS

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Winging it to meet girls

WHEN SHANE FORBES, 29 and single, went out with his two girlfriends Karen and Danielle he realized he was meeting more women than he ever did with just his guy friends.

He theorized that his lady friends gave him two advantages over the other guys — approachability and desirability. They were his wing women.

Forbes decided to take this theory mainstream and launched Wingwomen.com



STOLKPHOTO

DOES HAVING a woman on your arm make you more attractive to other women?

last December. For \$50 an hour men can sign up to have a 'wing woman' for the

evening. Forbes then sends them to a good place to meet girls.

"We make it really clear that the wing woman is not their date," says Forbes.

The women are just there to boost confidence and make introductions, he says.

As for the wing women themselves, Forbes recruits them through classifieds

and pays them between \$20 and \$30 an hour.