



Wingwomen

It's a dating service, with an unusual twist. Wingwomen, a new Manhattan-based business, specializes in the business of introductions. For \$50 an hour (with a three-hour minimum), single guys can hang out in a bar or club with a "wingwoman" --an

outgoing, attractive girl who will pose as his longtime female friend and help him meet other women. She'll make friendly conversation with other ladies in the bar, eventually bringing them over to meet her friend, the single guy. From that point, it's up to him to keep the conversation going and, perhaps, make a connection. We asked three Review Crew bachelors to spend a night out with a "wingwoman" and rate the experience.

[You rate it!](#)

[Jeffrey Reingold, 27, Manhattan](#)

A-

My wingwoman was a blast — cute and sassy. She quickly went to work, scoping the lounge for potential prospects. Once "targets" were located and "approved," the "infiltration" began. She'd open up the conversation and within seconds, they'd all be giggling, and I'd be welcomed over to the group. When appropriate, my wingwoman would then run off to warm up another girl we had sighted earlier (talk about efficiency). My wingwoman was terrific for support (always reminding me of forgotten names), but achieving ultimate success was still my burden. Simply put, no girl was handing me her number unless my game was good. Fortunately, I have some skills and a pocketful of numbers to prove it — including the wingwoman's.



[Bill Boyce, 23, Syosset](#)

B+

My wingwoman night was a success, even though we started out by meeting at an awful club (Wingwomen's pick) that I would never go back to. We took a cab uptown in hopes of finding a better place and spent the ride discussing my likes and dislikes. Once we were in a bar, I was able to pick out anyone I found attractive, and my wingwoman would start talking to her. A minute later, she'd introduce me, and the rest was history. The concept is genius, and the best part is the wingwoman does all the dirty work. The overall experience lasted for about three hours, which was plenty of time for her to introduce me to some real cuties. I had my doubts going in, but in the end I was pleased.



[Mike Messeroff, 22, Bellmore](#)

B-

The concept of a wingwoman is unique, but to me this was a glorified escort service. Aside from conversation and someone to share a drink with, at least this woman can and will help you meet other women. I tested my wingwoman, and she passed with flying colors. I found the most attractive woman in the bar, pointed her out, and within minutes was having a conversation with her while my wingwoman subtly slipped away. While wingwoman isn't for everyone, it could find a niche in a city full of dateless men. Just don't plan on starting off any serious relationships with a blatant lie. You could have some explaining to do down the road, when your new girlfriend wants to know what happened to that "female friend" who introduced you in the first place.

